



IRU Global Taxi Network

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Head - Passenger Transport & Taxis

Brussels, 23 June 2016

Who we are



The world's road transport organisation

Members in 100+ countries

100+ conferences & workshops

1,000+ Awards

10,000+ diplomas

 Countries with one or more IRU members



Trucks



Buses and Coaches



Taxis & Hire Cars
with Driver

IRU Global

A row of international flags, including those of the United States, Uruguay, and others, flying in front of a modern glass skyscraper under a clear blue sky. The flags are on tall poles and are waving in the wind. The building behind them has a grid-like pattern of windows.

Activities across all five continents

Our mission – to promote mobility, safety and sustainability, in close partnership with members

A wide-angle, high-angle photograph of the interior of Grand Central Terminal in New York City. The image captures the grand architecture with its high ceilings, large arched windows with intricate ironwork, and classical columns. The floor is polished and reflects the ambient light. In the foreground, many people are walking, some in motion blur, creating a sense of a busy, bustling environment. An American flag is visible on the left side. The overall atmosphere is one of historical grandeur and modern activity.

IRU Academy

The world's leading professional road transport training organisation

The only global body dedicated to road transport training (taxis, bus and truck) with internationally recognised courses

Partnerships with leading companies and training institutes, to jointly develop training curricula

Innovation and Services

Providing new services to taxi operators and fostering ways to make the entire industry work smarter

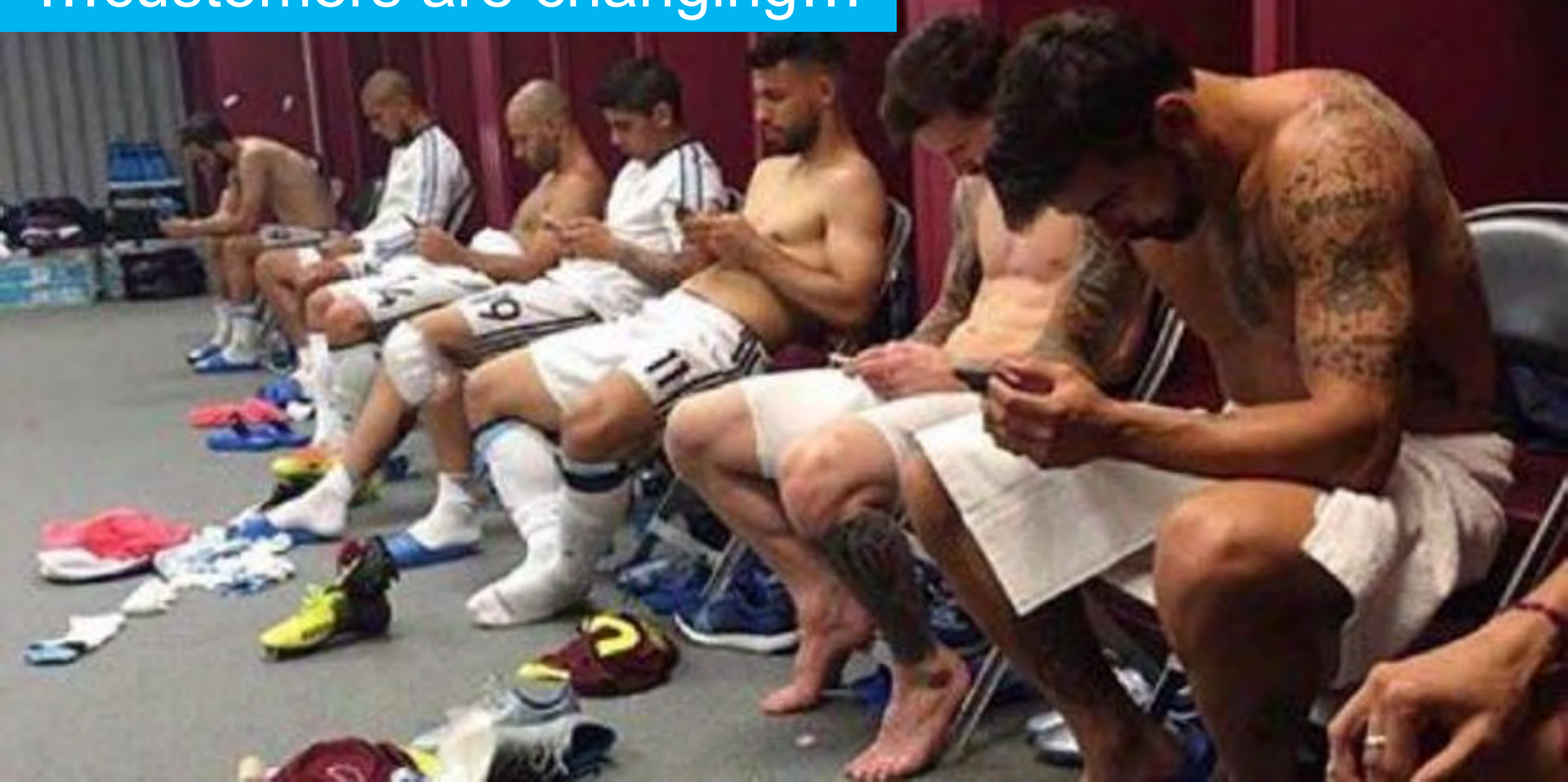
IRU Innovation Department & dedicated Mobility Innovation Task Force, focusing on new mobility and business concepts, and enabling technologies

- ✓ Electric mobility
- ✓ Digital platforms and aggregators
- ✓ Automated driving
- ✓ Mobility-as-a-service

The world is changing...



...customers are changing...





...business is changing as well

IRU Position

A person's hands are shown holding a vintage-style compass. The compass is blue and black, with a white face and a red needle. The person is wearing a blue long-sleeved shirt. The background is a blurred view of the sea and sky, suggesting a maritime setting.

Real sharing economy vs. commercial transport intermediaries

Same service, same rules

A regulatory framework that guarantees safety and security of customers and fair competition

Rules must be set at the most appropriate level

BUILDING A STRONGER AND
SMARTER TAXI



GLOBAL
TAXI
NETWORK

The Global Taxi Network

To promote legal, reliable, high quality and safe taxi services by making use of the latest smartphone technology for taxis

World's fastest growing taxi network with partners on five continents and 500,000 taxis representing more than 12% of the global taxi market

Currently creating a dedicated common interface to ensure fair and efficient roaming for all UpTop partners



Dispatching



Safety



Service Quality



Fares & payment



No Discrimination



Accountability



Lawfulness



**UP
TOP**

International Evaluation Committee



Making use of your local app anytime, anywhere





THE RIDE



Taxi Deutschl.

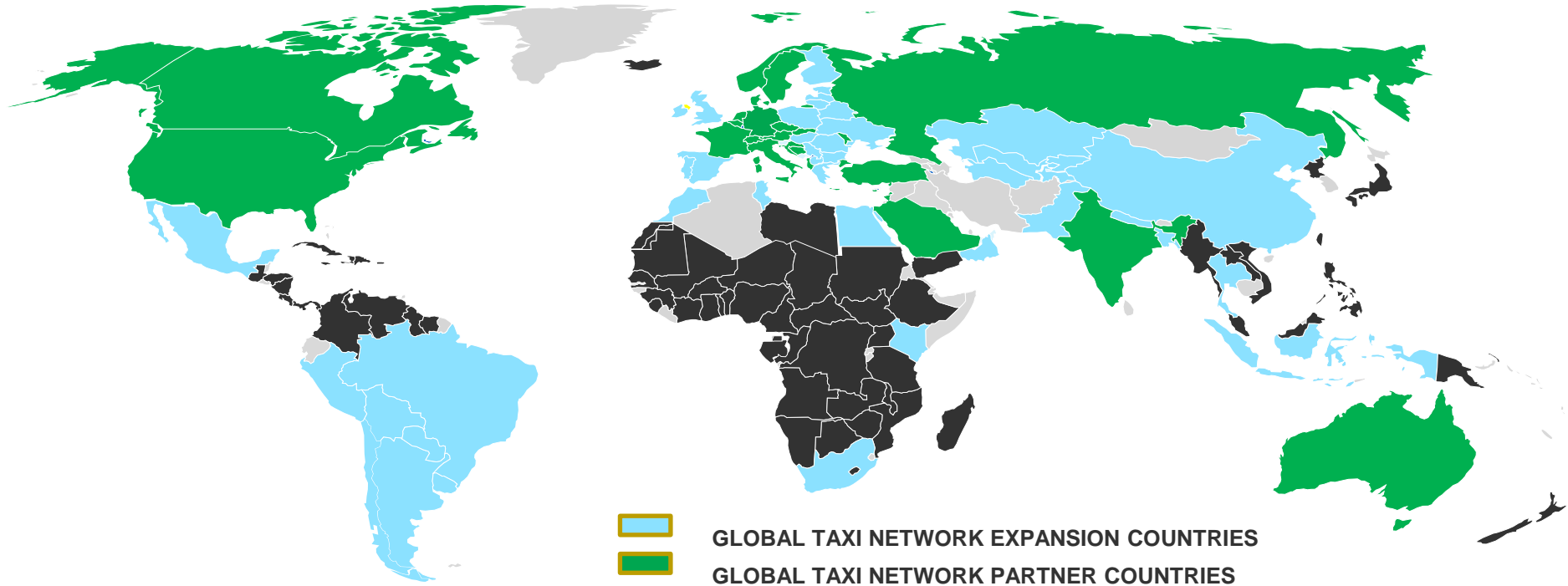




THE RIDE



Anytime, anywhere



International Advisory Committee



Mary CRASS (ITF)



**Christian DE BARRIN
(HOTREC)**



**Richard DARBERA
(University of Paris XII)**



**Wim FABER (Taxi
Expert)**



Matthew DAUS (IATR)



Mac URATA (ITF)



**Ray MUNDY
(UMSL)**



**Susan SHAHEEN
(UCBerkeley)**

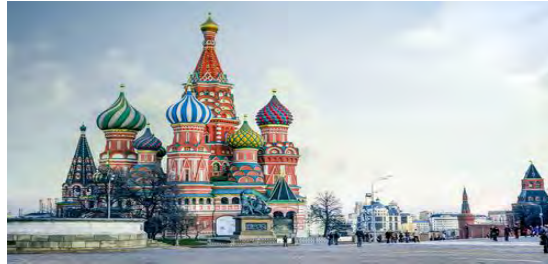


The Taxi of the Future

IRU events: 1 year overview



IRU taxi events



**Moscow, Russia
4-5 August 2016**



**Warsaw, Poland
7-8 September 2016**



**San Francisco, USA
22-25 September 2016**



**Cologne, Germany
5 November 2016**



**Beijing, China
18 -19 May 2017**

@UpToptaxi

A nighttime photograph of Cologne, Germany, featuring the illuminated spires of the Cologne Cathedral on the left, the Rhine River in the foreground, and the Hohenzollern Bridge crossing the river. The city lights are visible in the background under a twilight sky.

Join us

7th International IRU Taxi Forum Cologne, 5 November 2016

European Taxi Fair
More than 14,000 visitors
100 exhibitors/14 countries



For more information

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