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# IRU in MaaS and on-demand transport projects

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**19th April 2018**  
Taxi&Mobility Update

[iru.org](http://iru.org)

# This is the IRU



Freight Transport

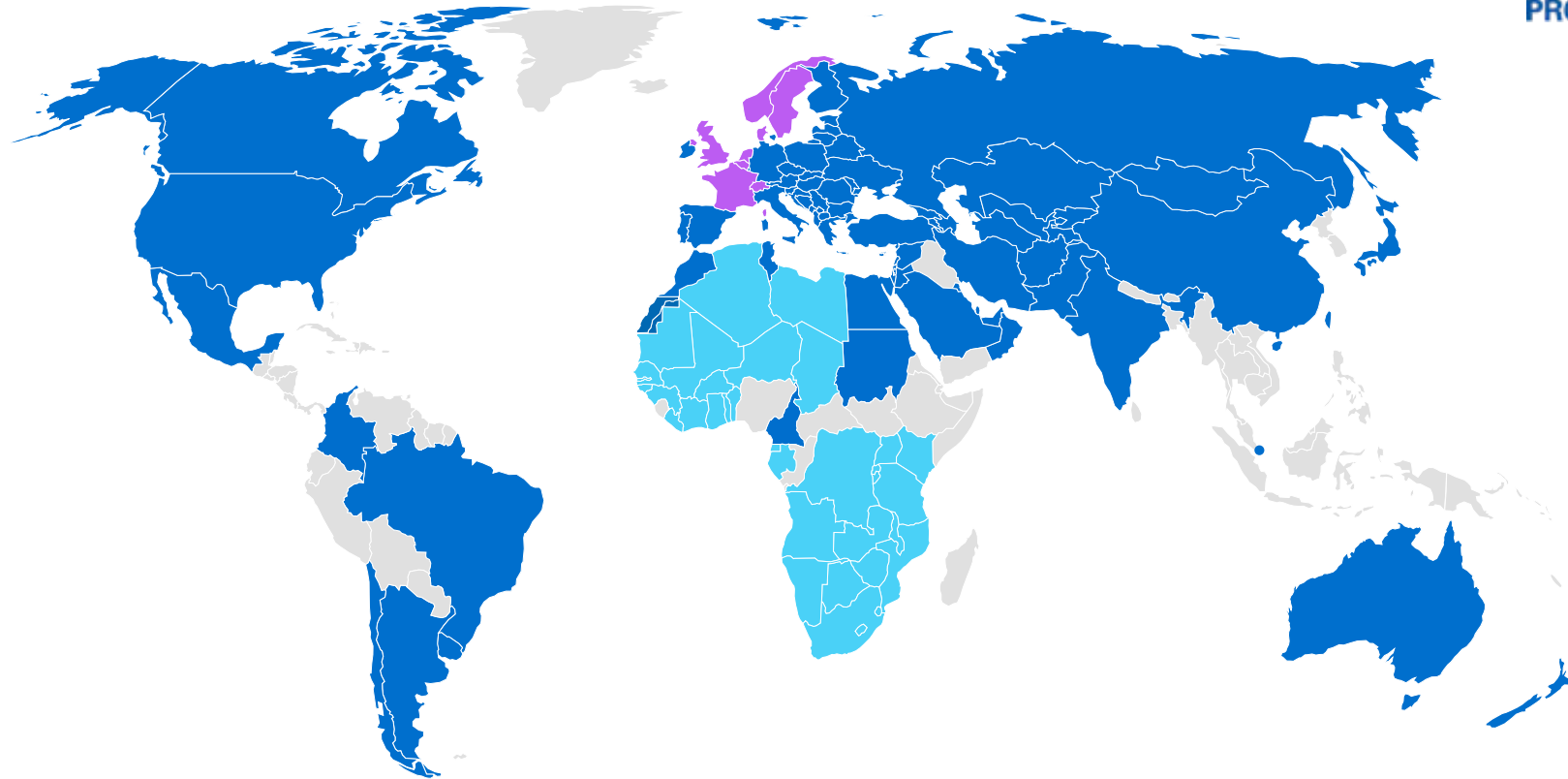




Bus and Coach



Taxis

# Active in over 100 countries



 14 Founding IRU Members in 8 countries  
 IRU Members

 CRIPA and FESARTA members



Photo: Jacobs Stock Photography/Getty Images



# Mobility-as-a-Service



- Seamless mobility
- Integrated services
- New business models



# New user interfaces



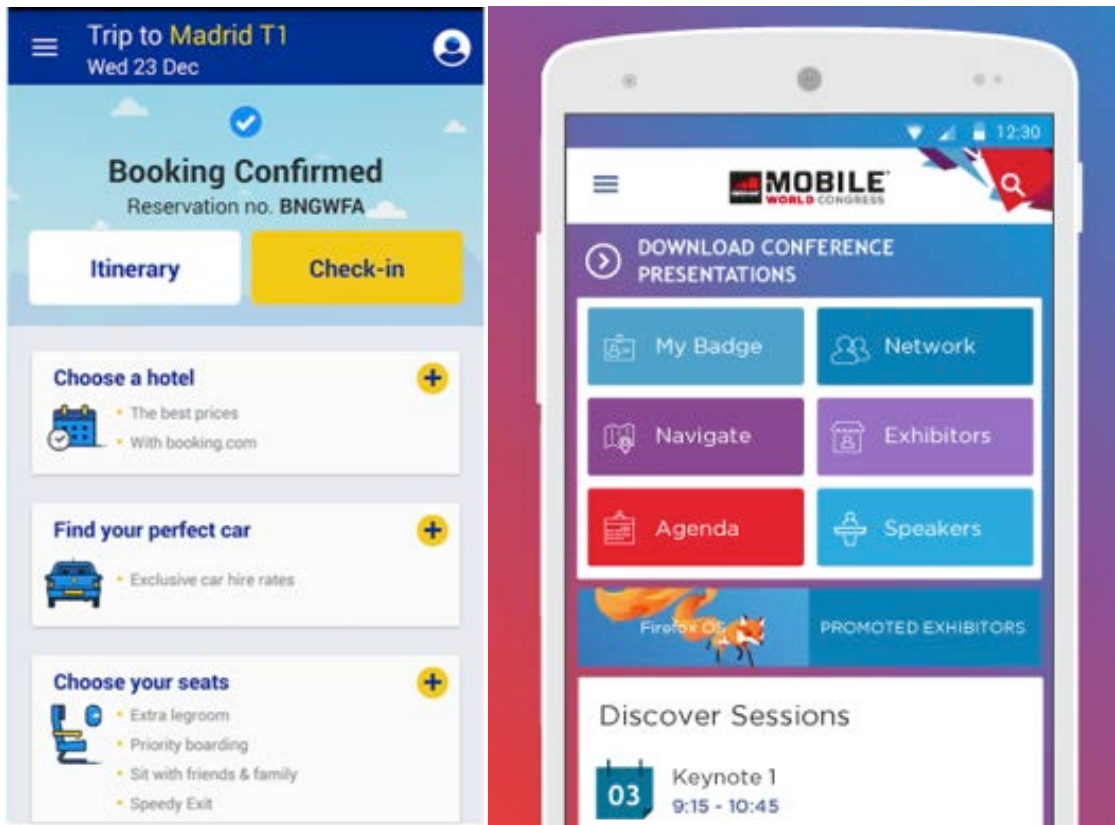


## WeChat lets you book taxis directly in-app with Easy Taxi partnership, starting with Singapore

by KAYLENE HONG — Jul 16, 2014 in APPS







**+ 50km Taxi  
package**



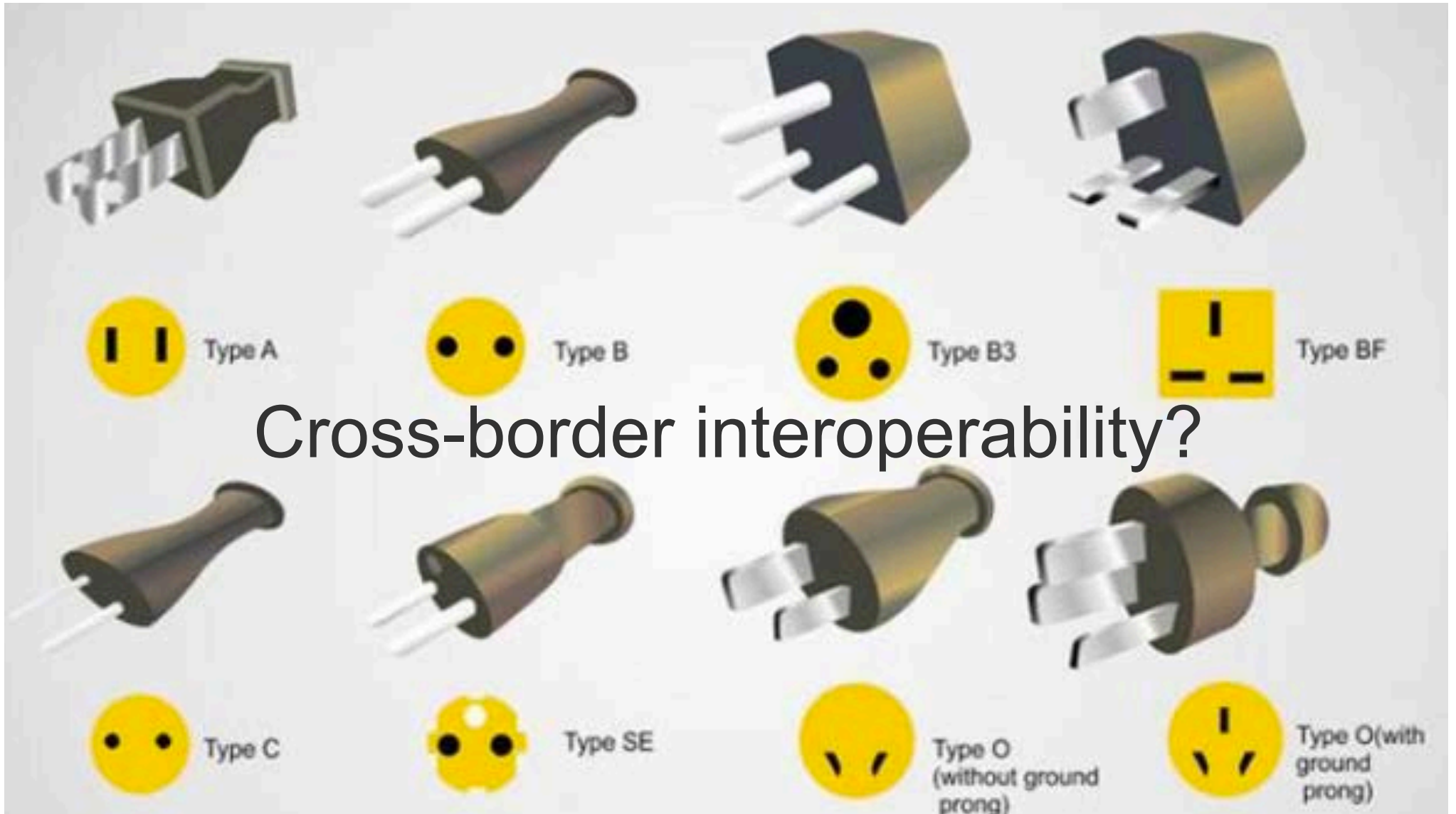
**50km Taxi /  
month**

# MaaS could also ...

- Encourage more **sustainable transport**
- Improve **Accessibility** (vulnerable groups, on-demand transport in rural areas ...)









Partners



Taxi Deutschl.



# Buses and coaches

