

IRU in MaaS



Promote integration of **taxi and bus** services with MaaS providers.



We want to ensure



- Technical interoperability
- Accessibility
- Fair competition
- Service quality



Common API formats

- Taxi
- Bus

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{
  "estimated": {
    "pickup_eta": null,
    "journey_eta": 3376,
    "price_range": {
      "lower": 5482,
      "upper": 6578
    },
    "price_range_formatted": {
      "lower": "€54.82",
      "upper": "€65.78"
    }
  },
  "currency": {
    "code": "EUR",
    "decimal_point_symbol": {
      "position": 2,
      "value": ","
    },
    "currency_symbol": {
      "value": "€",
      "prepend": {}
    }
  }
}
```



EU Projects on MaaS



- **MyCorridor:** Mobility as a Service in a multimodal European cross-border corridor
- **HiReach:** High reach innovative mobility solutions to cope with transport poverty



Horizon 2020
European Union funding
for Research & Innovation

MyCorridor

- 17 partners from 8 countries
- June 2017, 36 months
- 3.5m funding from EC
- **MaaS solution**
- Piloting between 6 countries ('corridor')



The MyCorridor project has received funding from the European Union's Horizon2020 research and innovation programme under grant agreement number 723384



My
CORRIDOR

RU
PROJECTS

“EURO-Mobility
Ticket”

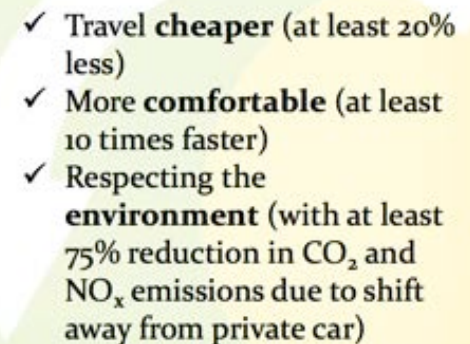
Piloting



MyCorridor Outcomes



- Architecture and Business Models for International roaming
- User acceptance: larger scale cross-border pilots
- Common ('standard') APIs: buses, taxi, bicycles, car sharing ...

- 
- A graphic of a recycling symbol, consisting of three chasing arrows forming a triangle, rendered in a light green and yellow color scheme.
- ✓ Travel **cheaper** (at least 20% less)
 - ✓ More **comfortable** (at least 10 times faster)
 - ✓ Respecting the **environment** (with at least 75% reduction in CO₂ and NO_x emissions due to shift away from private car)

Collaborating with ...



- www.maas4eu.eu
- www.imove-project.eu
- www.maas-alliance.com



Next steps

- 1st pilot phase in Greece, Italy, Austria, Czech rep., Germany and The Netherlands (end 2018)
- Definition of standard APIs for Taxi (and other services)
- Workshop on Incentives and business models at International Taxi Forum / Cologne 2nd November 2018



www.mycorridor.eu

HiReach



- 9 partners from 6 countries
- October 2017, 36 months
- 3.5m funding from EC
- New mobility solutions to **eliminate transport poverty**



This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Grant Agreement No 769819

Partners



Transport poverty

- Transport poverty: When people no longer fully can participate in society because of **mobility issues**
- **HiReach** aims to eliminate transport poverty



HiReach objectives

- Addressing needs from different vulnerable user groups
- Explore viable business models for
 - community transport services,
 - ridesharing,
 - minibus pooling,
 - ... provided at affordable prices and/or with minimum subsidies.



www.hireach-project.eu



Thank you!



www.iru.org



www.mycorridor.eu



www.hireach-project.eu



www.maas-alliance.eu