



### AN ICONIC VEHICLE FOR OVER HALF A CENTURY











## RECOGNISED THE WORLD OVER











### OUR JOURNEY























2007 TX4







FX3



1987 Fairway

1997 TX1 2002 TXII

1930 Austin 12/4 1908 Austin 15

1900 1910 1920 1930 1940 1950 1960 1970 1980 1990 2000 2010 2020



## $\mathsf{T} \mathsf{O} \mathsf{D} \mathsf{A} \mathsf{Y}$

- £300m invested by Geely in 2013
- All-new dedicated EV production facility in Ansty
- Our all-new TX taxi is on sale now





### TX - THE ELECTRIC TAXI

URBANISATION

CONSUMER TRENDS PERSONAL MOBILITY

SERVICE

SOCIAL CONSCIENCE

Urban populations are set to double by 2030

Moving to access on demand over ownership.

Growing demand for convenient point-to-point mobility

Ever-increasing service expectation

Heightened sense of responsibility and inclusivity













# ΤX

The Electric Taxi



#### TAXI

#### A taxi built for purpose

Universally recognisable to all, presenting a consistent professional image and an immediate visual indication of

the service provided.

- A purpose-built taxi is a symbol of professionalism:
  - Convenient
  - Safe
  - Comfortable
  - Accessible to all
  - Durable
  - Compact
  - Manoeuvrable











# TAXI





## TX - THE ELECTRIC TAXI





## TX - THE ELECTRIC TAXI





## FOR DRIVERS









### FOR PASSENGERS



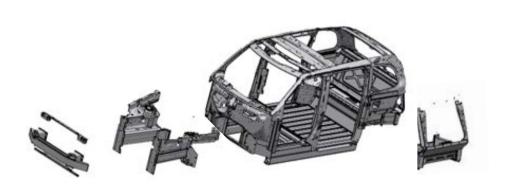


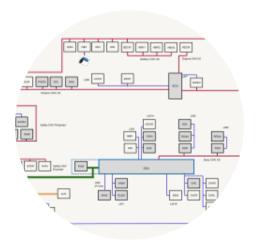




### PLATFORM

Technology more than skin-deep







#### AFFORDABLE TECHNOLOGY

- Reduced downtime
- No unexpected costs
- A long working life
- Reduced servicing requirement
- Lower fuel costs





### DRIVE MODES

- **Smart** automatic power management
- Pure EV zero-emission electric drive
- Save conserve battery charge for use later





#### RECHARGING OPTIONS

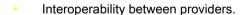
#### Public charging

- Market-leading **charging flexibility** to take full advantage of every opportunity to charge.
- At Home (slow charge)
  - 3.5 kW domestic 3-pin with type 2 (8 hours/overnight)
  - 7kW wall box with type 2 (3hr 45min)
- On Street (AC Fast-charge)
  - 7kW (3hr 45min)
  - 11kW (2 hrs 20min)
  - 22kW (1 hr 15min)



Type 2 plug (lead supplied)

- On Street (DC Rapid charge)
  - 50kW (30min) with CCS or CHAdeMO plug









CCS Socket (includes type 2) (standard)



CHAdeMO Socket (optional)



# THANK YOU

