AN ICONIC VEHICLE FOR OVER HALF A CENTURY
RECOGNISED THE WORLD OVER
OUR JOURNEY

1908 Austin 15
1930 Austin FX3
1948 Austin FX4
1958 FX4
1987 Fairway
1997 TX1
2002 TXII
2007 TX4
2017 TX

TODAY

- £300m invested by Geely in 2013
- All-new dedicated EV production facility in Ansty
- Our all-new TX taxi is on sale now
TX – The Electric Taxi

Urbanisation Trends
Urban populations are set to double by 2030

Consumer Trends
Moving to access on demand over ownership.

Personal Mobility
Growing demand for convenient point-to-point mobility

Service
Ever-increasing service expectation

Social Conscience
Heightened sense of responsibility and inclusivity
TX
The Electric Taxi
T A X I

A taxi built for purpose

- Universally recognisable to all, presenting a consistent professional image and an immediate visual indication of the service provided.

- A purpose-built taxi is a symbol of professionalism:
  - Convenient
  - Safe
  - Comfortable
  - Accessible to all
  - Durable
  - Compact
  - Manoeuvrable
TX – THE ELECTRIC TAXI
TX – THE ELECTRIC TAXI
FOR DRIVERS
FOR PASSENGERS
ECOdrive
Geofencing

Zero-emission driving inside predetermined geozones with hybrid vehicles
PLATF O R M

Technology more than skin-deep
AFFORDABLE TECHNOLOGY

- Reduced downtime
- No unexpected costs
- A long working life
- Reduced servicing requirement
- Lower fuel costs
DRIVE MODES

- **Smart** - automatic power management
- **Pure EV** - zero-emission electric drive
- **Save** - conserve battery charge for use later
RECHARGING OPTIONS

**Public charging**

- Market-leading **charging flexibility** to take full advantage of every opportunity to charge.

- At Home (slow charge)
  - 3.5 kW domestic 3-pin with type 2 (8 hours/overnight)
  - 7kW wall box with type 2 (3hr 45min)

- On Street (AC Fast-charge)
  - 7kW (3hr 45min)
  - 11kW (2 hrs 20min)
  - 22kW (1 hr 15min)

- On Street (DC Rapid charge)
  - 50kW (30min) with CCS or CHAdeMO plug

- Interoperability between providers.
THANK YOU

LEVC
PEOPLE DRIVEN